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www.crm-tech.world

## **CRM-Software SELECTION**

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## Here's the procedure

### Entry-level offer only applies to companies under €5 million turnover

	Step 1	
1	Preparation Draw up a list of questions and clarify the IT framework conditions	
2	Workshop Analysis of the processes, value chains, what new requirements result from this, what are the general conditions of the company?	
3	Follow-up workshop Preparation of the workshop as a photo protocol, elaboration of the 10-20 sticking points	
4	Suppliers select selection in our database, ask different suppliers/manufacturers what is necessary/possible. Define story for the performance	
	Step 2	
5	Presentation of the providers: Define evaluation criteria, collect 3 times 1 h web conference and evaluation	
6	Follow-up of the providers Presentation, final evaluation, obtain cost framework, present result	
7	Finalist workshop: 1 day with 2 providers and 3 h workshop each	
8	Follow-up Analysis of the finalist workshop and cost and information preparation for the recommendation	
9	Project management protocol, voting, e-mails	
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## **CRM-Software SELECTION**

### Entry-level offer only applies to companies under €5 million

#### Step 1

#### This is our offer for you

- Step 1: Clarify framework conditions, analysis of the processes, deriving the requirements (10-20 sticking points), provider preselection and provider briefing
- Step 2: Provider presentation via web conference (incl. cost and function comparison); finalist workshop, recommendation to the management
- Accompanying project management

#### It is intended for

- Companies that ...
  - Looking for new software in the field of CRM
  - Wish a 100% neutral consultation
  - Want to introduce a tailor-made software
  - Want to make your employees happy

#### These are the costs

Step 1 and Step 2, including accompanying project management: 10.200,00€\*

\* All amounts are net amounts plus VAT. - subject to modifications

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See back page







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