

This is our offer for you



1. AUDIT your feature or use case - with detailed feedback
2. AUDIT of your feature or use case - with detailed feedback **PLUS** article and backlink incl. publication on our social media channels, newsletter (twice a month) and our portal: <https://www.crm-tech.world/>

It is intended for

- Special providers (Address and data quality, billing, configurator,...)
- Traditional CRM software vendors



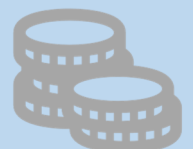
This is the procedure



- Definition of the features or use cases to be audited
 - 1 hour AUDIT as web session based on individual guiding questions
 - 1 to 2 weeks after AUDIT written feedback from 1A Relations
- At Offer 2:
3 weeks after AUDIT publication of the article incl. backlink

These are the costs

1st offer: **990,00€ starting price*** instead of 1.390,00€
 2nd offer: **1.490,00€ starting price*** instead of 1.890,00 €
 (duration: 24 months)



All amounts are net amounts plus VAT *Entry price applies for orders until 30.04.2020



General procedure of an AUDIT

After our first conversation/telephone call and the return of the completed quotation form, we will proceed as follows

- 1 You consider a use case or a special feature of your software that clearly stands out from the market or is innovative.
- 2 At the beginning, a 30-minute telephone briefing will take place between you and us. Here we will finally determine with you WHAT is to be audited. The actual AUDIT date is also determined. Then you prepare the presentation of your feature or use case.
- 3 A 1-hour web conference (AUDIT) will then take place at the agreed time, during which you will conduct your presentation.
- 4 Now we create 1. a feedback, which is sent to you in writing and write 2. an article, which you receive for content check before publication.
Upon publication, we will include a backlink to your website, which will be active for 24 months.
- 5 We use our large network (over 20.500 contact points) via our portal, social media and our newsletter (published twice a month) to draw attention to the article or feature/ use cases and the added value the user has.

➔ We do NOT see ourselves as a sales platform, as we are and will remain 100% neutral. Nevertheless, we know that our expertise is valued and that an article about a special product therefore receives a lot of attention.

