

1A Relation ADDRESS AND DATA QUALITY

This is our offer for you



- Analysis of your address data
- Recommendations for action to clean up and optimise
- On request: Development of marketing and sales measures to obtain and update your addresses and data

It is intended for

- All those who want to get more out of your valuable customer data and implement effective marketing and sales measures
- All those who are planning the introduction of CRM software (as an indispensable prerequisite for a successful introduction)
- AllI those whose ADDRESS AND DATA QUALITY is insufficient and needs updating



This is the procedure

- 2 ½ days Audit and data and address analysis
- Subsequent elaboration, presentation and recommendations for action

These are the costs

6.200,00€ entry price* instead of 8.945,00€



All amounts are net amounts plus VAT. *Entry price applies for orders until 30.04.2020

Extra



- Weekly 1-hour jour fixe (by telephone and/or presence) over a period of approx. 5 month
- Development of marketing and sales measures to obtain and update your addresses and data

Duration and price on request and according to expenditure



